



**BUREAU
VERITAS**

Bureau Veritas Consumer Products Services

Toys & Juvenile Products Supply Chain Services

The Challenge

Safety and quality are fundamental concerns for consumers, particularly for parents, who buy toys and other products related to children. At the same time, local and international standards & regulations – aiming at ensuring greater safety for children – become even more demanding. Our services are designed to assist Toy Manufacturers, Retailers, and Importers in minimising the risk of liability, costly product returns and brand-damaging recalls.



Comprehensive supply chain solutions for Retailers, Importers, Distributors and Manufacturers of toys & juvenile products.

Solutions for Toys & Juvenile Products

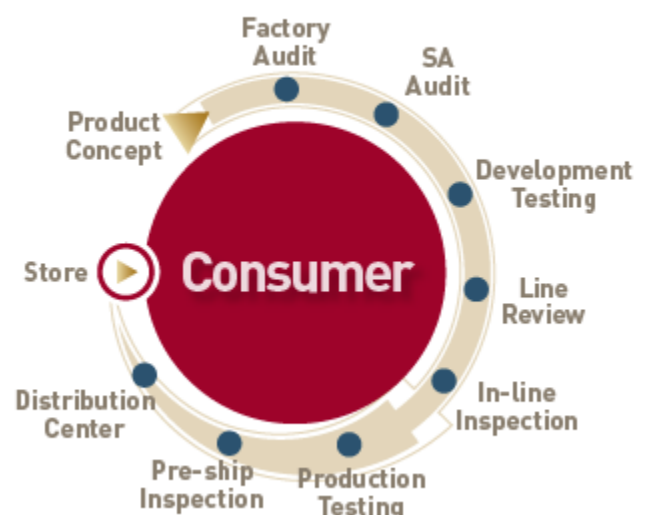
Our solutions for toy and juvenile products include both specialised services and comprehensive testing. Our services can help you assess if your products and supply chain meet the required governmental and international regulations and industry standards including:

- **European Toy Safety Directive 2009/48/EC**
- European Committee for Standardisation (CEN)
- American Society for Testing and Materials (ASTM)
- U.S. Consumer Product Safety Commission (CPSC)
- U.S. Food and Drug Administration (FDA)
- Juvenile Products Manufacturers Assoc. (JPMA)
- Other international standards and regulations such as those in Asia, Australia, Latin America and Japan.

Our approach:

Our approach is to provide you with comprehensive services for all your toy and juvenile product needs. We can assist you with both testing and consultancy for a variety of Toy and Juvenile products from product concept to store shelf in order to help improve your supply chain, as well as checking your products meet the necessary regulatory standards.

Supply Chain Management





Testing services available

Our services includes a host of testing to ensure whatever your requirements, we have the ability to ensure a rigorous approach with a fast turnaround:

- Physical testing
- Destructive testing
- Comparison testing
- Chemicals testing
- Electrical testing
- Electromagnetic compatibility (EMC)
- Toxicological evaluation
- Life/reliability testing
- Client specifications
- Flammability testing
- Microbiological evaluations

We test and provide consultancy on the following products:

Soft toys, Construction toys, Electrical and electronic toys, Action figures, Accessories, Ride-on toys, Books, Bicycles, Balls, Games, Dolls, Art & craft materials, Seasonal novelties, Collectibles, Strollers, Full-sized cribs, Toddler beds, Bunk beds, Infant walkers, Safety gates, Hook-on chair, Reclined cradles, Carriages...and other products for children.

Our Specialist Solutions

Bureau Veritas offers a wide range of specialist services including: Age Grade Evaluation, Risk Assessment, Design Evaluation, Product Line Review, Letters of Opinion, Production Audit, Recall Advice, Manual Development etc...

EU Toy Safety Directive Consultancy

With the revised EU Toy Safety Directive 2009/48/EC coming into application on the 20th July 2011 (and on the 20th July 2013 for the part related to chemical requirements), Toy Manufacturers, Importers and Retailers have to adapt their supply chain to new and tougher requirements. Our toy technical experts can assist you comply with these new rules – including providing training to your staff.

Training

We offer a wide range of training sessions on the basics of toy & juvenile products testing. We can also deliver bespoke and more specific courses adapted to your company's needs. Sessions can be arranged at our laboratory in Cheshire (UK) or directly at your premises. Contact us for more information and prices.

Why choose Bureau Veritas CPS?

Experience you can rely on: With a successful 30 year history, we have the experience to deal with a wide variety of testing and compliance in a fast and accurate way.

Capability: With over 40,000 staff (over 7,500 dedicated towards consumer products) in more than 140 countries, we have the resources to support your business.

Technical Expertise: We are recognised as a Notified Body in France & the UK, giving us a unique insight into the hazards associated with a wide variety of toys and juvenile products.